

Date: september 28/29 2020

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Rulebook German 24h Hydrogen Rally 2020

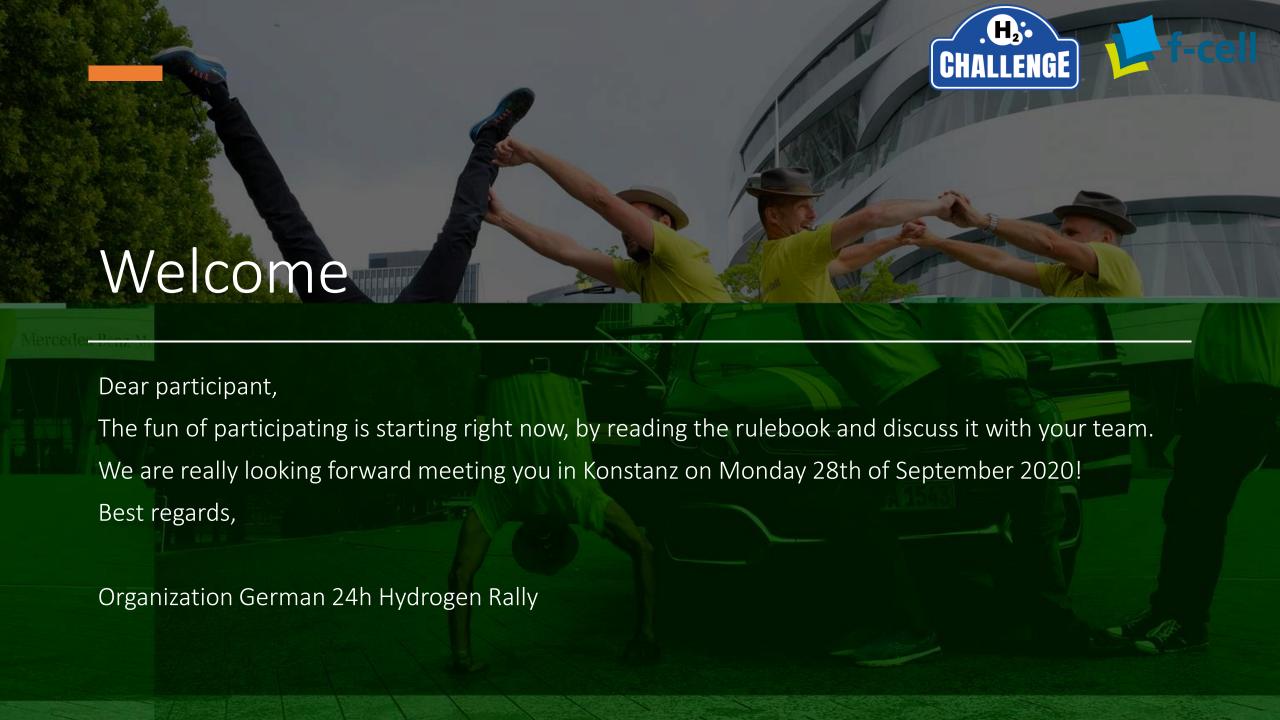




Content

- Welcome
- Covid-19
- Our goal
- Classic Challenge
- Creative Challenge
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- Track Me app
- Communication
- Safety
- Checklist





Covid-19

- All participants must check-in at the desk in Bodenseeforum, Konstanz and make a registration with the form attached.
 - You can only enter the building if you have registrated.
 - Wearing of a face mask while moving inside the building is mandatory.
- Briefing is inside [15:00 15:15]
 - Keep to the right in the hallways
 - Stay indoors as briefly as possible, as much as possible outside the building
- Wash your hands regularly
- Wear masks as much as possible (we provide each team with 2 masks per person).









Our goal

Show the world the possibilities of driving on hydrogen





Classic Challenge

In the Classic Challenge teams can earn points for:

- Each driven kilometer (1 point)
- Each visited country (100 points)
- Each visited landmark and completed task (xx points)
- Each H2 refill (25 points Note: using a refueling station for the second time will cost you 50 points!)

This is how to claim points:

All points have to be claimed with the Track Me app*.

- Start: Make a photo of your car dashboard and fill in 'kilometers' as subject.
- Challenge: send a photo for each completed task / refueling
- Finish: Make a photo of your car dashboard and fill in 'kilometers' as subject.

Please check chapter 'Track Me-app' for more details.







Classic Challenge -Landmarks

All landmarks/tasks and points can be found on

https://elektricitijdrit.nl/de-2020





Creative Challenge

The Creative Challenge is about communication with the world.

We want to tell about the possibilities of driving on hydrogen.

This is your Creative Challenge:

Category	#1	#2	#3
Best Photo	1.100	750	400
Best Blog	1.100	750	400
Best Video	1.100	750	400

Persons on all posted photo's and video's must be with:

- 1,5m distance and / or;
- wearing face masks

Photo's/video's which are not in compliance with this rules will receive 2500 penalty points.

How to claim?

- 1. Post your content on LinkedIn, Instagram, Facebook and/or Twitter,
- 2. Make sure you use #24h2challenge and
- 3. Mention your **Teamname!**

Penalty points

- Arriving at the Wagenhallen before 15:30 250 penalty points
- Arriving at the Wagenhallen between 15:30-15:45 – 100 penalty points
- Arriving at the Wagenhallen later then 16:00 –
 100 points per minute later
- Using a HRS for the 2nd time: 50 penalty points
- Not wearing the official Hydrogen Rally polo shirt at start, arrival and photo/video moments: 250 penalty points
- Photo's/video's which are not in compliance with the Covid-19 rules will receive 2500 penalty points.







Winning team

That's easy:

The team with the most point in total [= classic + creative -/- penalty points] wins!





Schedule 28 september

Ready To Drive

Schedule

- 14:00 welcome & registration
 - Attach rally shields to your car
 - Interviews with participants
- 14:50 enter Bodenseeforum for briefing
- 15:00 briefing
- 15:15 photoshoot & interviews
- 15:45 prepare for start
- 16:00 start

Make a picture of your odometer (Kilometerzähler) with Track me App and post it before you start!

027043km 68°F





Schedule 29 september

Ready To Drive

Schedule

- 16:00 finish & debriefing
 - Interviews with participants
 - photoshoot & interviews
 - Drinks in Wagenhallen
 - Return smartphones / fuel cards
- 17:00 award ceremony
- 18:00 end bon voyage drive home or to your hotel safely

Make a picture of your odometer (Kilometerzähler) with Track me App and post it directly after your arrival!

Wear your official polo shirt!

Wear face masks while moving around!





Track Me app

- Android only
- Download in Play Store: <u>ElektriciTijdrit</u> (link)

Important:

- You only need one (1) mobile device per equipe.
- The tracking phone sends your position every 3 seconds. This is very demanding for the battery.
 We recommend to charge continuously!!

Teams that have ordered an Android-smartphone will be delivered 'turn-key'.

We ask all other teams

- 1. to install the app,
- 2. login with the credentials (sent via email) and
- Check position and claim on

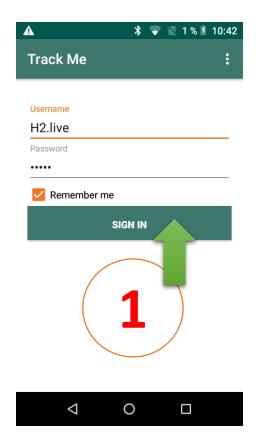
<u>https://elektricitijdrit.nl/</u> test2020





Track Me – manual (prepare and track)

- You will receive credentials from the organisation.
- If you make use of a rental device, we will prepare this for you, no efforts necessary.

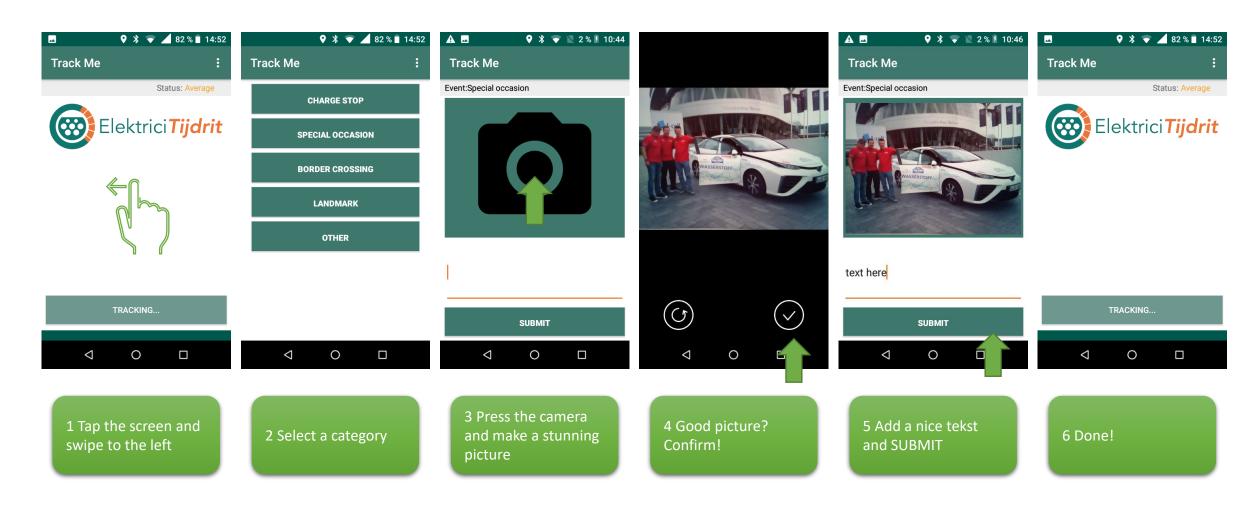






Once you are tracking (#3) continuously charge this device.

Track Me – Claim points







Track Me – best practices















Communication – #24h2challenge

- All participants will be added to a groups WhatsApp:
 - 2020 DE H2 Rally all LINK
- Technical questions about:
 - Your car -> Use the service number of your car manufacturer
 - Refueling -> check H2.Live (tip: install the H2.Live app on your device!) Link: <u>Playstore</u> <u>App Store</u>
- Organisation:
 - All questions can be asked in the groups Whatsapp we are 24/24 online during the Rally
- Public (external):
 - Use #24h2challenge -> LinkedIn + Instagram + Facebook + Twitter
 - Tip: attach your communication department as a virtual member to your equipe!
- Follow the Rally https://elektricitijdrit.nl/de-2020

H2.Live app

- Install this app on your device
 - Playstore
 - App Store
- Follow the video before you refuel for the first time.
- When preparing your trip: set alerts in the H2.Live app for the HRS-stations that you plan to visit. [HRS = Hydrogen Refueling Station]
- Check this app continuously to make sure that a HRS is available.
- Also check opening hours for each HRS





Safety

- It's not a race
 - stick to all traffic rules!
- Physical
 - Sleep well
 - Eat well
 - Drink well
- On board
 - Each driver a maximum of 2 hours drive
 - Navigator watches over driver
 - Back seat: you can sleep!







Checklist

Security

Safetyvest Flashlight Passport Fuel cards Bankcard Money

Communication

USB cables
Laptop
Tablet
Smartphone (1 Android
for Track Me!)
Camera
Power banks

• Track Me (1 device/team!)

H2.Live

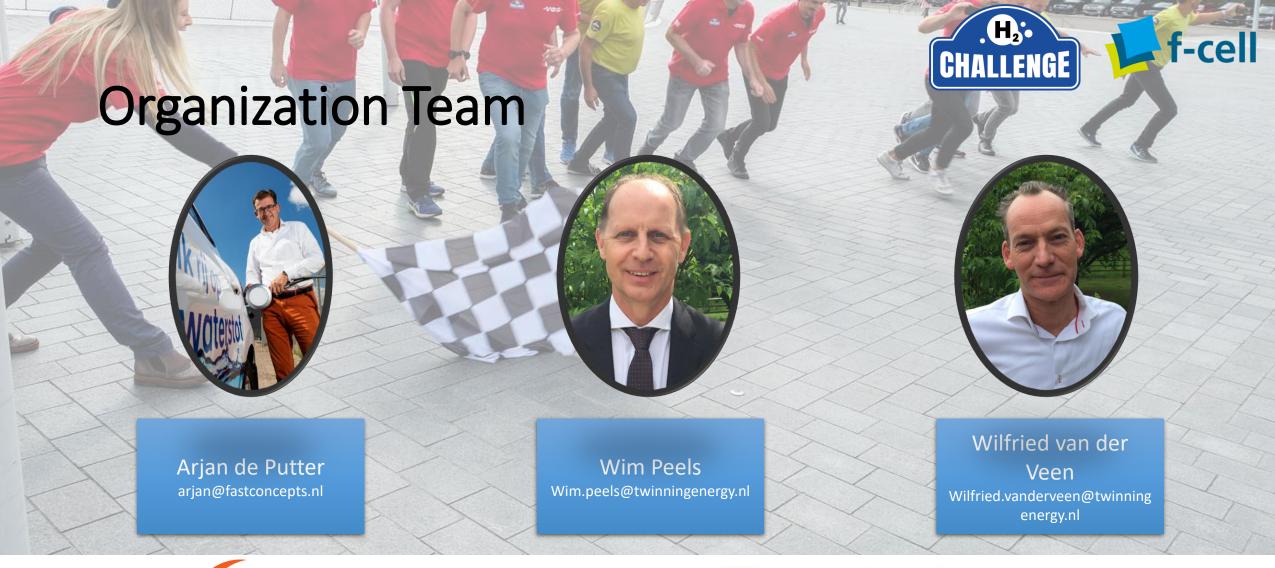
Apps

Strategy

Winning strategy Back up strategy

Feel good

Favourite music
Comfortable cloths
Blankets
Pillow
Warm cloths (night!)
Candy
Fruit
Drinks
Energy bars







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